

# MATT ABRAMSON



## EDUCATION

Hobart College 1998-2002  
BA: Media & Society, English  
Study abroad: Copenhagen, Denmark and London, England

Second City Conservatory Graduate 2002-2003  
Improv Olympic Training Center Graduate 2002-2003

## EXPERIENCE

### *Content Producer, ONE at Optimus 2008-Present*

Left DDB to help start production arm of Optimus.  
Helping grow company from ground up.  
Filling role of Exec Producer, Head of Production, and line producer.  
Bringing in jobs, bidding them, and executing them.  
Helping create opportunities for director growth.  
Managing and mentoring exceptionally talented younger employees.

### *Producer, DDB Chicago 2007-2008*

Produced Superbowl spots and Cannes Shortlisted spots for Bud Light  
Worked on high profile accounts Capital One, McDonalds  
and digital work for Cars.com  
Worked on launch campaign for Bud Light Lime.

### *Producer, Element 79- Chicago, IL 2004- 2007*

Produced television and radio commercials for clients including Supercuts,  
Gatorade, Cricket Wireless, Frito Lay, Long John Silvers, Life Cereal.  
Reviewed reels for talented directors, editors, graphic artists, audio post, etc.  
Bid jobs, managed budgets and schedules from prep through post production.  
Brought ideas to life.

### *Comedy Performance Experience:*

Improv Olympic Harold Team- The Barbeque. 2003-2005  
Second City Level 5 Show Ensemble, 2003 Fellowship of the Bling  
DeI Close Marathon, NYC Ensemble, 2004  
'It Might Be Funny,' Ensemble, 1998-2002 Hobart College Improv Troupe  
'The Slithy Toves' Ensemble, 1997- Loomis Chaffee High  
School Improv Troupe.

### *The Best of Pobody's Nerfect Productions:*

One of three founding members of an organization based  
on innovative comedy.  
Wrote, directed and produced seven black and white, silent,  
sketch comedy short films.

## CONTACT

Matt Abramson  
833 W. Grand, 2f  
Chicago, IL 60642  
773-663-5299  
matt@abramson.tv